Hey (),

I’m writing to get your approval to attend the [Radiance conference](https://radiance.highradius.com/) on Feb 13th and 14th, 2024, in Globe Life Field, Dallas, Texas.

It is an annual conference organized by HighRadius where 1000+ finance professionals gather to learn about the latest trends in finance, best practices, and technology developments for the office of the CFO.

By attending, I can bring back valuable knowledge to optimize our finance function and help elevate our team.

This is how I will primarily be engaging at the conference:

* Understand how industry experts like Warner Bros, Wesco, Kellogg’s, Danone, and Staples have addressed some of the common challenges in our industry by attending sessions led by them. [Here](https://radiance.highradius.com/agenda) is the link to the full agenda.
* Engage in closed-room roundtable discussions with fellow finance professionals to share experiences, gain valuable insights, and discuss specific use cases relevant to our organization.
* Get hands-on experience with the latest O2C/Treasury/Record to Report technologies and validate its ROI with their long-time users at the tech stations.
* Network with the wider finance professionals with similar operations and understand how they are addressing similar challenges in their organizations
* Attend the HighRadius CEO’s Keynote to learn about the future of Autonomous Finance and their vision for it.

To ensure this experience benefits my entire team, I am willing to create a brief report and present it after attending to share the knowledge and experience gained.

To reduce costs, I'd like to register early and take advantage of early bird pricing for $800 instead of $1,500. Here's a breakdown of my expected expenses:

| **Airfare** | **Transportation (airport to hotel)** | **Hotel** | **Registration Fee** | **Total** |
| --- | --- | --- | --- | --- |
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Looking forward to your thoughts on this opportunity. Please feel free to reach out with any questions or concerns I can address.

Kind regards

Name