

# Express Payments

## Enabling Faster Collections and Frictionless Payments:

Express Payments enable businesses to accept payments on-the-go by setting up guest payment pages and including embedded payment links in dunning emails and websites. With the aid of Express Payments, you can get paid in just 2 clicks, anytime, anywhere, while creating a superior customer experience. Express Payments ensure:

- Faster adoption of e-payments in the current economy.
- Improved DSO with the help of integrated payment links in dunning emails and websites.
- Effortless integration with existing ERP and implementation within 4 weeks.

## Benefits

### Lower DSO due to Faster Payments

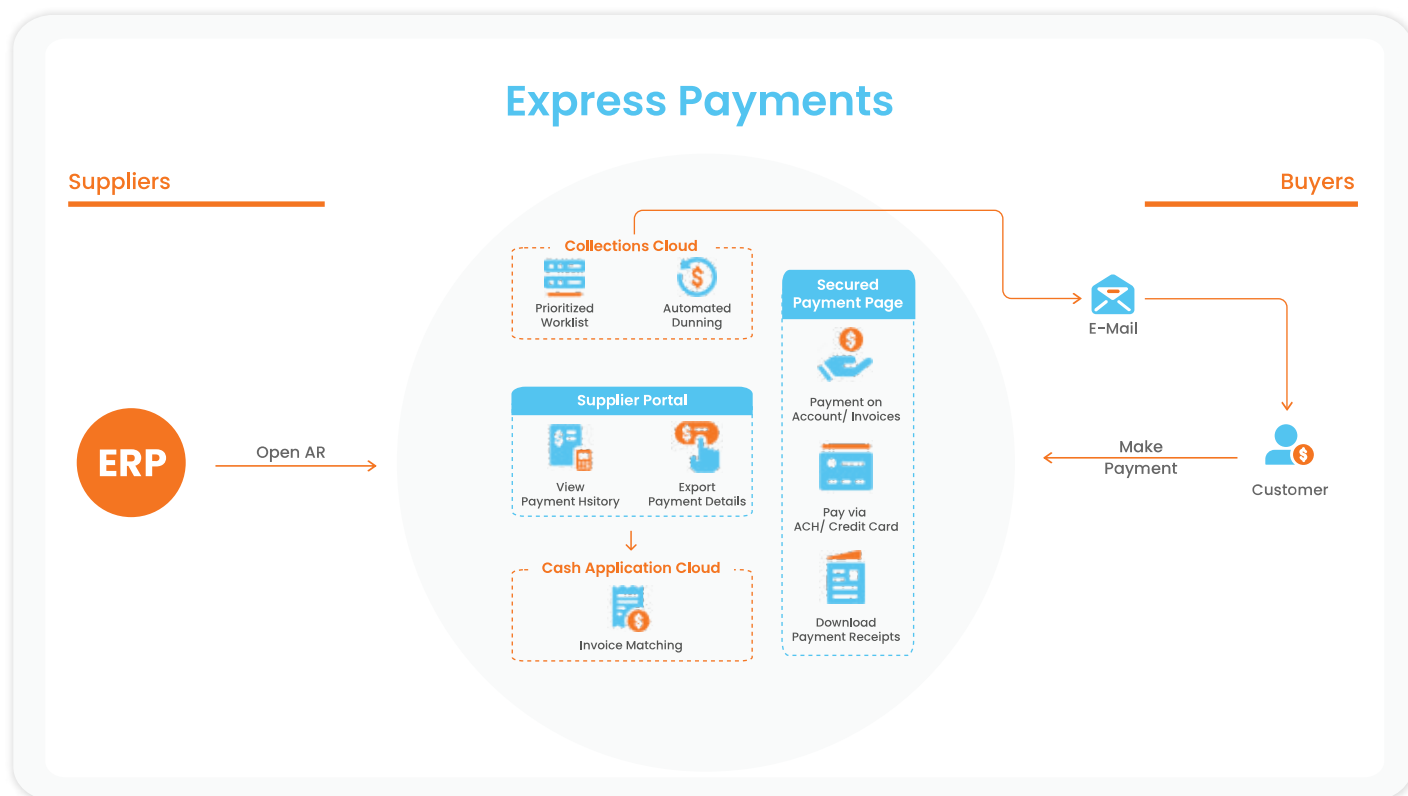
Express Payments helps you to stabilize your cash flows with faster payments from customers. Your collectors contribute to a lower DSO with the help of embedded payment links in dunning emails and websites. Your customers can easily pay online using credit cards or ACH in just 2 clicks, instead of paper-based payment methods like checks which would take days to get processed.

### Secure Payments Leading to Better Customer Experience & E-Adoption

With Express Payments, you can fast-track your buyer's adoption to e-payments. Your customers no longer need to log into a payment portal. They can make quick payments with secure, unique payment links in dunning emails or websites.

### Faster, 4-Week Remote Implementation

Express Payments can be easily integrated with your existing payments ecosystem. You can also seamlessly integrate this with existing HighRadius products like Cash Application and Collections. New customers can go-live with minimal setup and training.



# Key Challenges Faced by the A/R Teams

## Organizations Struggling to Optimize Cash Flows and Reduce DSO

In today's economy, cash is king and the CFOs are focussing towards stabilizing working capital. However, with slow-paying customers or customers that don't pay at all, your collectors are struggling to recover past-dues. This leads to the question of how you can ensure faster recovery of receivables and ensuring a better customer experience?

## Traditional Payment Formats Leading to a Poor Customer Experience

In the current economy, ensuring that your customers are able to make hassle-free payments makes all the difference between getting paid and customers going delinquent. One potential issue is that your customers might delay a payment if it involves them submitting checks or logging into a payment portal.

## How HighRadius Could Help Your A/R Teams

### Key Features

**Dynamic Payment Links** are generated for selected invoices and are added to the dunning mails. Buyers can click on the link to make a payment without registering or logging in to the payment portal.

**Secure, Unique Payment Links** for your buyers that cannot be reused.

**Custom-Branded Guest Payment Pages** enable seamless payment acceptance with a one-click payment receipt generation.

**Static Payment Links** can be embedded in your existing website or to the dunning emails.

**Payment Link in Blocked Order Notifications** ensures faster release of blocked orders. Customers with upcoming blocked orders can easily make payments with the help of a payment link in a blocked order notification email.

**Acceptance of E-Payments such as ACH and Credit Cards** ensure faster buyer e-adoption.

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